



PFPM

Professional Football Players Mothers Association, Inc.

SUPPORT * SUCCESS * SERVICE

Dear Community Relations:

The Professional Football Players Mothers Association, Inc. (PFPM) is thrilled to host its 25th Anniversary Retreat from July 19-23, 2023 in Kansas City, Missouri. As a non-profit 501(C)3 organization, PFPM is dedicated to supporting mothers of current and former NFL players and promoting positive images of professional football players. Our theme, "Wise Women with a Vision-Making an Impact on the Future", is a tribute to the pioneering women who founded this organization, providing information and support for mothers of NFL football players.

The highlight of the Retreat will be the Gala, taking place on July 22nd at the Sheraton Kansas City Hotel at Crown Center in Kansas City, Missouri. The evening will feature a Cocktail Social at 6:30 PM and Dinner at 7:30 PM, with live entertainment and the opportunity to meet and connect with our members.

PFPM is committed to making a difference in communities across the country through educational programs, community service, and charitable donations. This year, we are proud to support the Derrick Thomas Neil Smith Third and Long Foundation, whose mission is to eradicate illiteracy by improving reading skills for the youth in Kansas City and help them achieve their full potential. Also, through social, cultural, and educational activities and programs, the Third and Long Foundation help participating children succeed in an outside world possessing seemingly insurmountable obstacles.

In addition to supporting the Derrick Thomas Neil Smith Third and Long Foundation PFPM will also be awarding scholarships and financial assistance to deserving high school seniors from the Kansas City public schools. These scholarships will recognize student leadership, community service, and achievements, and help support their pursuit of a college or university degree of their choice.

Your support is critical in helping us achieve our goals and make a positive impact in the Kansas City community. The enclosed sponsorship package provides various opportunities to financially support this worthy and needed project.

Thank you for your consideration. If you have any questions or would like additional information, please don't hesitate to reach out to Michele Green, National Event Coordinator, at (609-638-6318).

Warm Regards,

Michele Green

Michele Green
National Events Coordinator

Transforming Lives Through Serving, Supporting and Strengthening Our Communities

PFPM, Inc., P.O. BOX 461, Madison, AL 35758

<https://pfpma.org>



Professional Football Players Mothers Association

Celebrating 25 Years!

SPONSORSHIP
PACKET



About PFPM

The Professional Football Players Mothers Association (PFPM) is delighted to host its 25th Retreat July 19-23 in Kansas City, Missouri. PFPM is a non-profit 501(C)3 organization comprised of mothers of both current and former NFL players. Our theme, "Wise Women with a Vision-Making an Impact on the Future" reflects PFPM's appreciation to the women that took a leap of faith to birth an organization that gave mothers of NFL football players a mechanism that would provide information and support.

PFPM actively promotes positive images of professional football players via the development and implementation of educational programs, community service and charitable donations throughout communities across the country. This year the charities PFPM will be donating to the Third and Long Foundation. The contribution will enable the foundation to continue their work in the Kansas City communities.

The highlight of the of the Retreat and the primary source of our contribution is the Gala, which will take place Saturday, July 22, 2023 at the Sheraton Hotel Crown Center in Kansas City, Missouri. Cocktail Social will start at 6:30PM, Dinner at 7:30PM featuring live entertainment. Ticket donations are \$175.00 per person.

Enclosed is a sponsorship package that illustrates the various opportunities to financially support the worthy and needed project for Kansas City community.

If you have any immediate questions or require additional information, please feel free to contact Michele Green, National Event Coordinator at (609-638-6318).

Thanking you in advance for your support!

Sincerely,

Michele Green
National Events Coordinator

Sponsorship Levels

Hall of Fame Sponsors \$10,000

- PRINT, WEBSITE, ON-SITE, MARKETING & MEDIA RECOGNITION
- Logo on all event marketing materials
- Announcement of sponsorship on homepage of PFPMA website
- Logo Prominently displayed on the luncheon event page website
- Social Media announcement with logo
- Two (2) or gala tables of 20 with premium seating and Table Sponsor signage
- Emcee introduction and recognition with presentation of a special keepsake
- Logo displayed as Hall of Fame Sponsor on Stage & Welcome sign
- Option to place marketing materials at registration table

All Pro Sponsors \$5,000

- PRINT, WEBSITE, ON-SITE, MARKETING & MEDIA RECOGNITION
- Logo on all event marketing materials
- Announcement of sponsorship on homepage of PFPMA website
- VIP gala table of 10 with premium seating and Table Sponsor signage
- Logo displayed as All Pro Sponsor on Stage & Welcome sign
- Option to place marketing materials at registration table



MVP Sponsors

\$2,500

- PRINT, WEBSITE, ON-SITE, MARKETING & MEDIA RECOGNITION
- Logo on all event marketing materials
- Announcement of sponsorship on homepage of PFPMA website
- VIP table of 10 with premium seating and Table Sponsor signage

Field Goal Sponsors

\$1,600

- Table of 10 and Table Sponsor signage

Extra Points Sponsors

Friends of PFPMA

\$ _____



PFPMMA

CELEBRATING 25 YEARS

Our Mission

The Professional Football Players Mothers Association is a support system for the mothers of Professional football players. Our mission is to serve, support, educate, and strengthen our communities through charitable giving.



CONTACT

PO Box 461
Madison, AL 35758

PHONE : 609.638.6318
EMAIL : michelegreen@pfpma.org
WEBSITE : WWW.PFPMA.ORG

Our Vision

Transforming lives through serving, supporting and strengthening our communities.

Our Motto

Service ----> Support ----> Success

Sponsorship Reply Form

Return form & logo file to: chrisjohnson@pfpma.org

Select one:

Hall of Fame - \$10,000

All Pro - \$5,000

MVP - \$2,500

Field Goal - \$1,600

Extra Points – Friends of PFPMA \$ _____

Please mail check to:

Professional Football Players Mothers Association

PO BOX 461

Madison, AL 35758

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____